



## Recruiting To Do List

- 1) Fill out the questionnaire. Take some time to be thoughtful about the answers, but don't overthink it. You can always update it later if your preferences change.**

*Once this is done, reach out to our staff and we will connect you with a staff member to oversee your recruiting*

- 2) Make sure that your University Athlete Profile is current.** This is a free online profile that college coaches use as their recruiting database for major tournaments.

- 3) Start Researching Schools that you would be interested in.**

- 4) Build an initial list of schools to reach out to, using the communication log to keep track of the contact information.**

*Cast a wide net! Shoot for 5 - 7 "safe schools", 5 - 7 "target" schools and 5 - 7 "reach schools"*

*Safe = You are certain that you can get in academically and compete athletically*

*Target = You feel like these schools would be a good match academically and athletically*

*Reach = These schools may be a reach academically and/or athletically*

*I like to say it will self select. When you cast that wide net, you will find out which level of schools shows the most interest.*

- 5) Draft an initial email that will be sent out to coaches.**

*The emails should be specific to the school. ie. It is not a good idea to send a blanket, generic email out to each school.*

- 6) Curate your Game Footage to Create a Recruiting You Tube Page that is just the "Best of the Best"**

*You want to avoid sending the coaches to your you tube page that has every game you've ever played. Find your best matches and keep the recruiting page highly curated.*

***Once you have completed all of these steps, reach out to your recruiting coordinator to review!***

- 7) Send the initial round of emails!**

- 8) Track the recruiting activity: edit your communication log, remove/add schools based on responses**

- 9) Continue to communicate with the coaches that are showing interest. Shoot for sending out communication every 1 - 2 weeks**

*Your goal during this time is to start to build a relationship with the coaches and learn more about the school and their program*

- 10) Continue to update and edit your video & you tube link**

- 11) Plan to Visit the School. Sign up for their Camps! Plan a visit!**